

'Tis the Season to Cash In
on the **Crispix™** Party Mix

WITH

Kellogg's®

**Frito
Lay®**

Heinz

Hefty

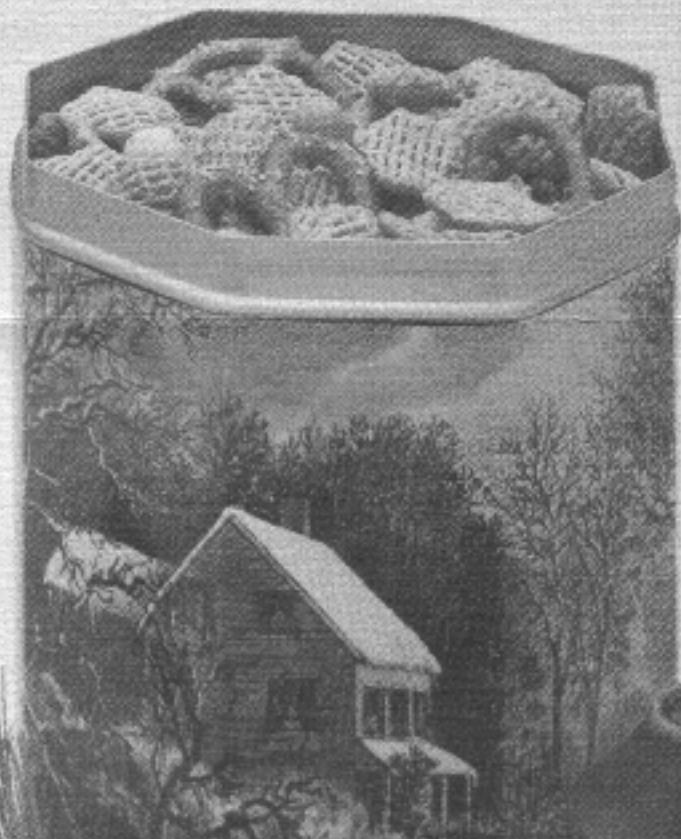
PRINTS



McCORMICK



Schilling



**JUST
TINS**

A cooperative promotion using
a custom tin canister for
Kellogg's, Frito Lay, Hefty,
McCormick, and Heinz.

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For more information, see
reverse side.